



# Corie Cox

Atlanta, Georgia

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- Creative thinker with extensive experience in art direction and graphic design, skilled at shaping and executing strategic communications that increase visibility and impact.
- Specializing in mission-based strategic marketing, visual storytelling, and brand development and stewardship.
- Strong collaborator known for building clear, innovative plans, solving problems, and turning ideas into action.

## Employment History

### Columbia Theological Seminary

Associate Director of Creative Services

OCTOBER 2013 – NOVEMBER 2025

APRIL 2024 – NOVEMBER 2025

- Acted as the chief branding steward, aligning the brand voice across print, digital, events, and institutional communications to strengthen visibility and narrative.
- Partnered with senior leadership to develop and execute marketing and communication plans that supported student recruitment, stakeholder engagement, alumni relations that built institutional awareness.
- Developed creative concepts and executed marketing campaigns highlighting faculty expertise, and student and alum storytelling—ensuring mission-focused consistency, relevance, and impact through the lifecycle of the campaigns.
- Oversaw the management of visual assets and external creative vendors; reviewed and approved design work; advised and supervised junior creative staff and student associates.

Associate Director of Communications

Interim Director of Communications

Marketing Coordinator

SEPTEMBER 2020 – APRIL 2024

FEBRUARY 2020 – SEPTEMBER 2020

OCTOBER 2013 – FEBRUARY 2020

### Freelance

Writing, graphic design, illustration, public relations

Managed public relations, social media, media alerts, and press conferences for non-profit transit advocacy group, co-created TransitWIN 2010 campaign aiding its 70% referendum approval, designed and co-authored nationally recognized infographics; managed textbook editing, layout, and illustration research, ensuring accuracy and compliance across state-specific markets for textbook publication company.

DECEMBER 2006 – OCTOBER 2013

### The Home Depot

National Category Advertising Coordinator

Proofed print ad materials for accuracy in product and pricing in all national markets — checked copy; ensured image resolution, color integrity and accuracy. Created ad layouts and copy as necessary.

AUGUST 2005 – DECEMBER 2006

### Tom Mason Communications

Graphic Designer/Copywriter

Full service award-winning ad agency. Responsibilities included: illustration, design and writing for newsletters, brochures, annual reports, radio and video scripts (with editing), environmental signage and banners, posters, postcards, t-shirt designs, presentation pieces, museum and trade show display designs, and event planning.

OCTOBER 1996 – OCTOBER 2000

## Education

### The University of South Alabama

1988 – 1996

Bachelor of Art

(English with Art minor)

### Alabama School of Fine Art

1985 – 1986

Attended on scholarship to study classical guitar

## Skills & Certifications

- Adobe Creative Suite
- Canva
- Email platforms including MailChimp and Constant Contact
- WordPress and other CMS
- Photography
- Microsoft Office
- Graphic design and illustration
- Copy writing
- Storytelling and visual identity stewardship
- Brand asset management and development
- Google Prompt Essentials Specialization Certification